



ORGANISED BY

**IDEX**  
THE IDEAS EXCHANGE

**16-17 September 2019**  
Bombay Exhibition Centre  
Nesco Complex, Goregaon (E), Mumbai

# SPONSORSHIP OPPORTUNITIES

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**INDIA'S PREMIER EXPO  
FOR COSMETIC RAW MATERIALS,  
INGREDIENTS & PACKAGING**



## THE COSMETICS, INGREDIENTS AND PACKAGING INDIA

The Cosmetics, Ingredients and Packaging India (CIPI) EXPO is a focused trade show catering to the beauty, cosmetics and personal care ingredients industry, primarily manufacturers and suppliers of raw materials and personal care ingredients including packaging products, labelling companies and other related service providers.

The two day event will be co-located with Professional Beauty Mumbai, India's largest finished beauty and cosmetic products expo on 16 and 17 September 2019, creating a unique large scale platform for suppliers of cosmetics, ayurveda and nutraceutical ingredients, raw materials, contract manufacturers and packaging companies to connect, share and do business with leading beauty and cosmetic manufacturers within the South Asian region.



## TITLE PARTNER

### THOUGHT-LEADERSHIP AND PROGRAMME PRESENCE

- Dedicated speaker session (case study or client presentation)
- Participate as the moderator or panellist at a panel session
- Participating as a panel member or moderator on a breakout session (one session)
- Prominent booth space in the networking area of the conference
- Private meeting arranged with 10 clients from attendee list for your company

### PRE-EVENT BRANDING

- Complete brand and logo integration. Event to be named "Title Sponsor Presents CIPI "
- Integrated logo on all collaterals, media amplification, and PR communication
- Headline positioning of your corporate logo to appear on:
- The event website, with hyperlink to your website / facebook account
- Front cover of the conference brochure
- Article / industry comment to be listed on our CIPI LinkedIn Group
- Two dedicated e-mailers to be circulated to our Pan India database

### ONSITE BRANDING

- Perpetual stage branding
- Headline positioning of your corporate logo to appear on the front cover of the delegate workbook along with CIPI logo
- One page colour advertisement showcasing the partner in the delegate workbook
- Headline positioning of your corporate logo will be included on the on-site backdrops
- Two free-standing banners positioned within the conference room (banners supplied by sponsor)
- Two free-standing banners positioned outside the conference room (banners supplied by sponsor)
- Short corporate video screening at the conference during breaks (limited to two showings )

### ENHANCED NETWORKING OPPORTUNITIES

- 2 complimentary conference passes for your company executives
- 5 complimentary conference passes for your company's clients
- Copy of complete delegate list provided approx. one week after the event (not applicable for roadshows)

**SPONSORSHIP INVESTMENT- Rs 7 Lakhs +taxes**

### THOUGHT-LEADERSHIP AND PROGRAMME PRESENCE

- Dedicated speaker session (case study or client presentation)
- Participate as the moderator or panellist at a panel session
- Private meeting arranged with 6 clients from attendee list for your company

### PRE-EVENT BRANDING

- Integrated logo on all collaterals, media amplification, and PR communication
- Key positioning of your corporate logo to appear on the event website, with hyperlink to your website / facebook account
- Key positioning of your corporate logo to appear on the front cover of the conference brochure
- Article / industry comment to be listed on our CIPI LinkedIn Group
- One dedicated e-mailer to be circulated to our database of Pan India

### ONSITE BRANDING

- Perpetual stage branding
- Key positioning of your corporate logo to appear on the front cover of the delegate workbook
- One page colour advertisement showcasing the partner in the delegate workbook
- Key positioning of your corporate logo will be included on the on-site backdrops
- One free-standing banners positioned within the conference room (banners supplied by sponsor)
- One free-standing banners positioned outside the conference room (banners supplied by sponsor)
- Short corporate video screening at the CIPI conference (30 seconds)

### ENHANCED NETWORKING OPPORTUNITIES

- 2 complimentary conference passes for your company executives
- 3 complimentary conference passes for your company's clients

**SPONSORSHIP INVESTMENT- Rs 6 Lakhs +taxes**

# SPONSORSHIP OPPORTUNITIES

## GOLD PARTNER

### THOUGHT-LEADERSHIP

- Dedicated speaker session (case study or client presentation)

### PRE-EVENT BRANDING

- Integrated logo on all collaterals, media amplification, and PR communication
- Positioning of your corporate logo to appear on the event website, with hyperlink to and from your website / facebook account
- Positioning of your corporate logo to appear on the front cover of the conference brochure
- Article / industry comment to be listed on our CIPI LinkedIn Group
- One dedicated e-mailer to be circulated to our database Pan India

### ONSITE BRANDING

- Perpetual stage branding
- Positioning of your corporate logo to appear on the front cover of the delegate workbook
- One page colour company advertisement showcasing the partner in the delegate workbook
- Positioning of your corporate logo will be included on the on-site backdrops
- One free-standing banner positioned outside the conference room (banner supplied by sponsor)

### ENHANCED NETWORKING OPPORTUNITIES

- 2 complimentary conference passes for your company executives
- 2 complimentary conference passes for your company's clients

**SPONSORSHIP INVESTMENT- Rs 4 Lakhs +taxes**

# SPONSORSHIP OPPORTUNITIES

## SILVER PARTNER

### PRE-EVENT BRANDING

- Integrated logo on all collaterals, media amplification, and PR communication
- Positioning of your corporate logo to appear on the event website, with hyperlink to and from your website /facebook account
- Positioning of your corporate logo to appear on the front cover of the conference brochure
- Article / industry comment to be listed on our CIPI LinkedIn Group

### ONSITE BRANDING

- Perpetual stage branding
- Positioning of your corporate logo to appear on the front cover of the delegate workbook
- One page colour company advertisement showcasing the partner in the delegate workbook
- Positioning of your corporate logo will be included on the on-site backdrops
- One free-standing banner positioned outside the conference room (banner supplied by sponsor)

### ENHANCED NETWORKING OPPORTUNITIES

- 2 complimentary conference passes for your company executives
- 2 complimentary conference passes for your company's clients

**SPONSORSHIP INVESTMENT- Rs 2.5 Lakhs +taxes**

### PRE-EVENT BRANDING

- Integrated logo on all collaterals, media amplification, and PR communication
- Positioning of your corporate logo to appear on the event website, with hyperlink to and from your website
- Positioning of your corporate logo to appear on the front cover of the conference brochure
- Article / industry comment to be listed on our H.P.I. LinkedIn Group

### ONSITE BRANDING

- Perpetual stage branding
- Positioning of your corporate logo to appear on the front cover of the delegate workbook
- One page colour company advertisement showcasing the partner in the delegate workbook
- Positioning of your corporate logo will be included on the on-site backdrops
- One free-standing banner positioned outside the conference room (Banner supplied by sponsor)

### ONSITE BRANDING

- 2 complimentary conference passes for your company executives
- 2 complimentary conference passes for your company's clients

**SPONSORSHIP INVESTMENT- Rs 1.5 Lakhs +taxes**

## FOR SPACE BOOKING AND SPONSORSHIP OPPORTUNITIES

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