

INDIA'S PREMIER EXPO FOR COSMETIC RAW MATERIALS, INGREDIENTS & PACKAGING

www.cipiexpo.com



ORGANISED BY



16-17 September 2019

Bombay Exhibition Centre

Nesco Complex, Goregaon (E), Mumbai

ABOUT ORGANISERS

The Professional Beauty Global group, one of the world's leading events and media houses in the beauty, cosmetics, hair and wellness industry is excited to announce its latest offering for the community. Owners of properties such as the Professional Beauty Exhibition and magazine, Salon International, Aesthetics Medicine Expo and magazine, Hairdressers Journal, Global Spa & Wellness Awards, the group's pedigree and experience is over 150 years old spread across Europe, Middle East, Africa and Asia.

In India, Professional Beauty is the leading trade show for the cosmetics and wellness industry having organised 24 trade shows to date with almost 2 lakhs professional visitors having attended to date.

WHY COSMETIC INGREDIENTS AND PACKAGING INDIA?

Professional Beauty Global launched a complimentary show in 2017 at Professional Beauty Mumbai called Cosmetics Ingredients & Packaging India (CIPI). The CIPI Expo, to be held on 16-17 September 2019, is a focused trade show catering to the beauty, cosmetics and personal care ingredients industry, primarily manufacturers and suppliers of raw materials and personal care ingredients including packaging products, labelling companies and other related service providers

CIPI 2018 STATS

- **2124** targeted buyers attended CIPI 2018
- **38** cosmetic raw materials, packaging participated with CIPI 2018
- **10** industry experts spoke at CIPI summit 2018
- **121** delegates attended CIPI summit 2018
- **30+** B2B meetings were organised
- **20+** packaging innovations were displayed at the Packaging Clinic
- **10+** product innovations were displayed at the Sensorial Lab

CIPI 2018 SUMMIT SPEAKERS



Dr. Renuka Thergoankar
Director, R & D Global
Consultants



Nikunj Haritalka
Co-Founder
CG Herbals



Akhilesh Prasad
Founder & Creative Director
Procreate Branding



Anjali Katariya
Co-Founder
Reve Pharma



Kajal Anand
Managing Director
Debon Herbals



Dr. Rangaprasad R
Consultant
Packaging 360



Benedict Mascarenhas
Chairman & Managing Director
EnvisBE Solutions Pvt. Ltd.



Sheela Iyer
Editor in chief
FourthWave Media Group

EXHIBITOR PROFILE



- Personal care, colour cosmetics, cosmetics & cosmeceuticals raw materials manufacturers & suppliers
- Ayurveda ingredients manufacturers and distributors
- Private label and contract manufacturers
- Packaging & aerosol manufacturers
- Manufacturers of fragrances
- Extractors of essential oil
- Labelling and laser marking companies
- Laboratory equipment, testing and research laboratories
- Formulation and regulation consultants / companies
- Laboratory equipment suppliers and manufacturers
- Speciality chemical manufacturers
- Cosmetics and personal care Ingredients manufacturers
- Principals, alliance partners ,distributors of the ingredients
- Naturals & ayurvedic ingredients used in Cosmetics and Personal care
- Quality control certification and regulatory organizations
- Manufacturers of fragrances and essential oils used in cosmetics and personal care



THE ADVANTAGES OF EXHIBITING

Exclusive opportunity to interact with business owners who plan to enter the cosmetic manufacturing market

Meet and network with personal care and cosmetic manufacturers, contract manufacturers and private label companies from across the country and nearby regions

Pre-scheduled buyer-seller meets organised for exhibitors with their prospective clients

India's first of its kind focused trade show for personal care and cosmetic ingredients manufacturers and packaging companies to meet and ideate with both large scale and SME cosmetics and personal care manufacturers

Network with industry associates and other top companies visiting the exhibition

Focused marketing activities for all the exhibitors promoting their products to the right target group.

T&C apply. Contact your sales representative for more information.

MARKETING BENEFITS

- Customised flyers with your company's logo presence
- Media and PR presence.
- Personalised calls and invites to potential prospects and buyers
- Personalised print invitation and VIP passes to send it to your potential buyers
- Your company featured in our e-news campaigns and on the show website
- Digital marketing campaigns including social media focusing on industry relevant platforms

PROMOTIONS FOR THE SHOW



Print media marketing:

- ▶ Magazine advertisements
- ▶ Magazine inserts
- ▶ Press releases
- ▶ Direct mailers
- ▶ Flyers to visitor database



Digital media marketing:

- ▶ WhatsApp marketing
- ▶ Emailer marketing
- ▶ SMS marketing
- ▶ Free Webinars pre show
- ▶ Blogs



Social media marketing:

- ▶ Facebook
- ▶ LinkedIn
- ▶ Twitter, etc.

BTL ACTIVITIES

PERSONAL INVITATION THROUGH TELE-CALLING



VISITOR PROFILE

- Cosmetics and personal care product manufacturers
- Private label and contract manufacturers
- Formulation scientists for cosmetics/ R&D facilities and laboratories
- Regulatory bodies for personal care industry
- Raw material distributors, wholesalers, agents, importers, exporters
- Salon and hotel chains



COSMETIC & PERSONAL CARE PACKAGING INCLUDES

1. Filling systems
2. Fillers
3. Printers
4. Labelling | Foils | Barcodes
5. Glass Bottles
6. Corrugated boxes
7. Laminated tubes
8. Flexi packaging
9. Plastic bottles
10. Aerosol
11. Pumps and dispensers
12. Caps and closures
13. Folding cartons
14. Contract packaging



ABOUT THE ORGANISERS



Building on the value we deliver to the beauty and cosmetics industry, in 2017, we are launching CIPI, based on the feedback we received from our finished products beauty clients who voiced their challenges in sourcing quality raw materials and packaging to manufacture their products. Our aim with this new venture is to give the industry a focused event for personal care and cosmetics raw materials and packaging providing local and international beauty product manufacturers a broader reach and opportunity to connect to new suppliers in the market.



Bringing international standards of investment and quality to conferences, exhibitions and events that put the customer first. The main board of directors of "The Ideas Exchange" has unique experience in the world of conferences and exhibitions and has assembled a team of professionals that provide outstanding value and service to all their associates ranging from a wide variety of business sectors: from technology to beauty, healthcare infrastructure to law firm management and facilities management.



"The Ideas Exchange" (www.ideas-exchange.in), proudly known as "IDEX" in India is part of the global Trade Events Media Group which has been operating in the global exhibition and events industry across Europe, GCC, South Africa and Asia for over three decades. With a team of young professionals, IDEX has been providing outstanding value and service to clients for over a decade delivering a comprehensive range of exhibitions, conferences and meeting management services. Our business services aims at helping entrepreneurs and businesses expand their client base by opening new avenues of growing their business. IDEX, has built a community of professionals covering business sectors from technology to beauty; healthcare to ingredients, infrastructure to law with brands like- Professional Beauty India (www.professionalbeauty.in); Cosmetics Ingredients & Packaging (www.cipiexpo.com); Make Up Week (www.makeupweek.in) Hospital Planning & Infrastructure (www.hospitalinfra.co.in); LawServe (www.lawserv.co.in); Legal Counsel Congress (www.idexlegal.com); IDEX Legal Awards (www.idexlegalawards.in) with new exciting business segments opening up in 2019.

SPACE BOOKING RATES

Domestic exhibitors:

Shell Scheme: **INR 9,500** /m² (+taxes)

Bare Space : **INR 8,500** /m² (+taxes)

International exhibitors:

Shell Scheme: **USD 295** / m² (+taxes)

Bare Space : **USD 270** / m² (+taxes)

FOR SPACE BOOKING AND SPONSORSHIP OPPORTUNITIES

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